



Data and Privacy File Guides

Apple ID Account Information

May 2025

File name Apple ID Account Information.csv

File description This file contains user-provided identification information, billing and shipping information, and marketing preferences.

Why Apple keeps this information Apple retains this information to facilitate user account management and verification, for communication, billing, and shipping purposes, and to log user preferences.

Field Name	Details
Advanced Data Protection Data Collection Disclosure	Whether the Advanced Data Protection disclosure for data collection was displayed to the user
Advanced Data Protection	Whether the user has chose to enable Advanced Data Protection
Advanced Data Protection - Device IP Address	IP address of the device from which Advanced Data Protection was turned ON/OFF
Advanced Data Protection - Device Name	The user-defined device name from which Advanced Data Protection was turned ON/OFF
Advanced Data Protection - Device Serial Number	The Apple device serial number from which Advanced Data Protection was turned ON/OFF
App Store Announcements and Offers	User's email preference for Apple announcements
AppleCare+ Communications	Whether the user has chosen not to receive further AppleCare+ marketing communications after a device purchased in Australia
Apple Cross Border Consent	Whether the user has agreed to Apple cross border data transfer
Apple Cross Border Consent Date	The date and time the user provided Apple cross border consent
Apple ID	Apple account identifier
Apple ID Alias	Alias of the user's Apple ID
Apple Account Number	Apple account identifying number
Apple Music	Whether the user wants to receive Apple Music marketing emails
Apple News Updates	Whether the user wants to receive Apple news updates

Field Name	Details
Apple Newsletters Preference Opted-In	Whether the user has opted-in for Apple News newsletters
Apple Newsletters Preference Opted-Out	Whether the user has opted-out of Apple News newsletters
Apple Regional Entity Consent	Whether the user has agreed to transfer to their relevant Apple regional entity
Apple Regional Entity Consent Date	The date and time the user agreed to transfer to their relevant Apple regional entity
Apple Store App Communications	Whether the user has chosen to receive Apple Store App Notifications
Apple Store App Communications Date	The date and time the user chose to receive Apple Store App notifications
Apple Survey	Whether the user wants to participate in Apple surveys
Apps, Music, Movies, and More	Whether the user wants to receive Apple App Store and iTunes Store marketing emails
Automatic CAPTCHA Verification	Whether the bypass CAPTCHAs in apps and on the web allows iCloud to automatically and privately verify your device and account
Beats Email Subscription	Whether the user wants to receive Beats marketing emails
Beneficiary Contacts	The number of Beneficiary Contacts on the account
Billing Address	User's physical billing address
Billing Info First Name	First name used on the payment method
Billing Info Last Name	Last name used on the payment method
Billing Info Phonetic First Name	Phonetic representation of the first name used on the payment method
Billing Info Phonetic Last Name	Phonetic representation of the last name used on the payment method
Billing Info Prefix	Prefix used on the payment method
Billing Info Suffix	Suffix used on the payment method
Compliance Phone	The phone number of a China user called the China Real ID (e.g. phone numbers should start with +86 and vetted)
Create Date	Date and time on which the account was created
Emails	User-added email addresses at which the user can be reached via iMessage and FaceTime

Field Name	Details
Family Sharing	Whether the user is part of Family Sharing
First Name	User's first name
Gender	User's gender
Hardware Personalization Preference	Whether the user opted-in for hardware personalized recommendations for Apple Store App
iCloud Cross Border Consent	Whether the user has agreed to iCloud cross border data transfer
iCloud Cross Border Consent Date	The date and time the user provided iCloud cross border consent
iCloud Data Access Timestamp	The date and time on which the iCloud data access was enabled on web
iCloud Data Access Web Enabled	Whether the user's device can access your mail, contacts, calendar, photos, notes, reminders, files, and documents on the web at icloud.com
iCloud Mail Aliases	Email address aliases that link to the user's same iCloud mailbox
iMessage Phone	Obfuscated phone numbers used to communicate with the user via iMessage
Language	User's preferred language
Last Name	User's last name
Last Password Change Date	The date on which the user's password last was changed
Last Reactivation Attempt	The date and time of the most recent reactivation attempt
Last Update Date	Date on which the account was last updated
Legal Name	User's legal name
Mailing Address	User's physical mailing address
Middle Name	User's middle name
Nickname	User's preferred name
Official Address	The official physical address for the user's account
Organization Name	User's company name
Payment Type	User-provided payment method
Phones	Phone number at which the user can be contacted

Field Name	Details
Phonetic First Name	Phonetic representation of the user's first name
Phonetic Last Name	Phonetic representation of the user's last name
Phonetic Middle Name	Phonetic representation of the user's middle name
Phonetic Nickname	Phonetic representation of the user's nick name
Phonetic Prefix	Phonetic representation of the user's name prefix
Phonetic Title	Phonetic representation of the user's title
Phonetic Suffix	Phonetic representation of the user's suffix
Prefix	User's name prefix
Reactivation Case ID	Identifier for the customer's reactivation case
Reactivation Attempts	Number of times the user attempted to contact Apple Care regarding the reactivation case
Recovery Contacts	The number of Recovery Contacts on the account
Recovery ID	The Recovery Contact's Apple ID which is displayed when the account owner is in the recovery process
Recovery Initiated Client IP	The User's IP address through which the recovery is initiated
Recovery Initiated Device Class	The User's agent/class device through which the recovery is initiated
Recovery Initiated Device Locale	The locale of the device through which the recovery is initiated
Residence Address	Residence address, as provided by the user
Services Personalization Preference	Whether the user has opted-in for service personalized recommendations for Apple Store App
Share iCloud Analytics	Whether the user wants to share iCloud analytics information with Apple
Shipping Address	User's physical shipping address
Shipping Info First Name	First name used for product shipment
Shipping Info Last Name	Last name used for product shipment
Shipping Info Phonetic First Name	Phonetic representation of the first name used for product shipment
Shipping Info Phonetic Last Name	Phonetic representation of the last name used for product shipment
Shipping Info Prefix	Prefix used for product shipment
Shipping Info Suffix	Suffix used for product shipment

Field Name	Details
Suffix	User's name suffix
Teacher Engagement Program	Whether the user wants to receive emails related to the Teacher Engagement Program
TimeZone	User's time zone
Title	User's title
Trusted Devices	Devices used for push notifications
Trusted Phone Numbers 1	Obfuscated phone number for user login and trusted device verification
Trusted Phone Numbers 2	Obfuscated phone number for user login and trusted device verification
Upgrade Notifications Preference	Whether the user has opted-in for device upgrade communications